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The Osteogenesis Imperfecta
Foundation, Inc., is a 501(c)3
non-profit organization.

Dear Potential Sponsor,

Imagine . . . Your child is born with osteogenesis imperfecta (OI). Like other parents hearing this news, you struggle to handle a child in constant pain. Compared to healthy bone, the bones of a child or adult with OI are like chalk. Rolling over in bed or putting on a T-shirt can cause a fracture.

As local volunteers for the Osteogenesis Imperfecta (OI) Foundation, we invite you to play a key role in the success of a very special event that will improve the lives of people with this genetic bone disorder characterized by fragile bones that break easily. At the same time, you will gain valuable exposure for your business.

Alle Shea's Walk-n-Wheel for Better Bones will be held on Sunday, August 23, at West Irondequoit High School, Rochester. This family-oriented event will include fun activities for children and adults, and it will enable us to raise awareness of OI and vital funds for the OI Foundation. **Please consider supporting this wonderful Walk-n-Wheel activity with a sponsorship gift!**

Alle Shea's Walk-n-Wheel will help the OI Foundation to respond to more than 6,000 calls and e-mails each year, both from new parents and from adults concerned about OI-related health problems. In addition, it will assist the Foundation to produce new information resources, fund groundbreaking research, and facilitate the operation of OI support groups across the country.

The benefits for your support are detailed on the enclosed *Sponsor Opportunities* form, and each contribution will be tax deductible to the extent allowed by law. Please return your gift, payable to the OI Foundation, with this form no later than July 23 to:

Osteogenesis Imperfecta Foundation
804 W. Diamond Ave., Suite 210
Gaithersburg, MD 20878

We also encourage you to invite your employees and friends to form teams, raise a few pledges, and participate! This is a great way to build teamwork, while generating critical support for the services provided for children and adults with OI and their families.

Thank you for your consideration! If you have questions or ideas related to your participation, please contact us at allesheaproject@yahoo.com or (585) 266-5115.

Sincerely,

Kim & Angelo Collazo
Volunteer event chairpersons